

B.Com. Semester - 5 (CBCS) Examination
Oct/Nov. - 2021(Old Course)
ENGLISH LANGUAGE - 5 (FOUNDATION)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

- Que-1 Write short note (any one) (10)
1. Strategies to do business in rural India
 2. The character sketch of Jakhra.
- Que-2 Answer the following questions.(any five) (20)
1. What should one do while working with individual focused cultures?
 2. What are the benefits of starting your own business?
 3. How did India manage to limit Mangalyan's cost?
 4. How has the employment guarantee scheme helped the rural populations?
 5. Describe how Jakhra played his flute as part of the performance.
 6. How large is Indian's rural economy?
 7. How can you source the start up money for your business?
- Que-3 Draft a report on the following.(any one) (10)
1. As a company secretary, prepare a report on the advisability of starting a factory for manufacturing plastic goods in north Gujarat.
 2. As a sales manager of The sunshine paper Mfg.Co. draft the report giving real causes of the decline and suggesting means by which the business may be revived.
- Que-4 Draft a questionnaire to survey on the following topics.(any one) (10)
1. Students views on online and offline modes of learning.
 2. Consumer's preference for hand wash liquid.
- Que5(a) Read the following share market report and answer the following question. (any one out of two) (10)
- (1) Sensex, nifty touch fresh records in volatile session
- Extending its gains to the fourth consecutive session, equity benchmark sensex jumped around 149 points to mark yet another record close of 60,284 on Tuesday, tracking gains in primarily banking and consumer durable stocks. Similarly, the nifty rose 46 points to its fresh closing peak of 17,991.95.
- Titan was the top gainer in the sensex, rallying over 5% followed by Bajaj Auto, Bajaj Finserv, SBI, Nestle India, ITC, Axis Bank and Tata Steel.
- Questions :
1. Explain the title in simple words.
 2. What is the trend of the market?
 3. How much did sensex and nifty gain? On which level they closed?
 4. Which stocks gain? Which was the top gainer?
 5. Term: (1) Equity (2) Nifty
- (2) Sensex jumps over 350 points to hit 61,000 for first time.
- Equity benchmarks sensex rallied over 350 points in opening trade on October 14 to cross the 61,000 mark for the first time, driven by gains in index heavy weights Infosys, HDFC bank and Reliance industries amid a positive trend in global markets. The Nifty also surged 119.75 points to a new intra-day record of 18,128.50. L&T was the top gainer followed by Infosys, SBI, NTPC, HDFC bank, Maruti, ITC and Titan.
- Foreign Institutional Investment (FIIs) was net buyers in the capital market as they purchased shares worth RS.937.31 crore on Wednesday. Stock exchanges on wall street too ended on a positive note in the overnight session.
- Questions :
1. Explain the title and state the trend of the market.
 2. How much does nifty surge?
 3. Which stocks were in limelight? Why?
 4. What role did foreign institutional investors (FIIs) play?
 5. Term : (1) intra-day (2) Wall Street
- Que5(b) Write an essay on the following topic.(any two) (10)
1. Uses and abuses of internet
 2. Health is wealth.
